

## Minutes of Planning Session - June 8, 2022 HGC

In attendance: Carol Fuller, John Crook, Jack Connolly, Steve Billota, Clem Smith and Martha Duffy

Absent - Paul White

**Meeting Purpose:** to look both forward and back, to review and update possible additions to the Strategic Plan and the Capital Plan. No votes were taken, but general consensus on various components of both plans was achieved. Again, the central purpose of this type of meeting was for the promotion of constructive discussion. Meeting convened at 4 PM.

### **In Review of the Strategic plan points of discussion were:**

- That it would be optimum in terms of funding and control of revenues that the Golf Department had more complete control of their finances
- That the Mission Statement - is satisfactory and consistent with the goals of the HGC
- That the Vision Statement - refined to read as per last meeting - “Cranberry Valley is dedicated to consistently providing an exceptional golf experience on Cape Cod”
- Guiding Principles - no changes
- Competition - still regarded as all public and municipal golf courses on Cape Cod and South Eastern MA.
- Goals/Priorities - to seek to review existing goals, and prioritize them as needed.

### **Review of Existing Short Term Goals:**

- Tree removal - consensus was to continue with the program as has been executed, and identify remaining areas for improvement
- Bunker restoration - that continuing efforts be made to upgrade all bunkers. In a golf course of this quality it is imperative to continue to maintain this aspect of the overall maintenance operation. It was suggested that a comprehensive plan be mapped out including the soon to be issued RFP for immediate bunker work.
- Cart Path renovation - to put emphasis on holes **One** and **Ten** to be completed in the near future. In general, with regards to the new cart fleet, to insure that

existing paths are repaired as needed. Looking back at the master plan for guidance we should put together a plan that addresses these needs.

- Tee complex renovation - in the new configuration of forward tees is there a need for additional forward tees? The anticipated M. Mungeam report (6/2022) will address some of these concerns. The companion issue of “course rating” for women will be addressed.
- Cart Barn Completion - minor, but necessary areas of concern were discussed: security (lighting and CCT camera systems), budget reconciliation, maintenance building “reskin and upgrades”. Acknowledgement, that the cart fleet and charging stations are in place, anticipated analysis of the monetary benefits of the new “solar installation”.
- Support for Junior Golf to continue with benefits of promoting a place for the next generation of golfers in Harwich at Cranberry Valley. A caution offered to make sure there is balance with these initiatives and the overall needs of the golfing public. The issuance of an RFP to investigate the feasibility of a “short course and an enlarged putting complex” is in progress as approved by Town Meeting (5/2022)
- Pro Shop upgrades have been completed. Attention to further enhancements for the club house facilities will be studied such as an all season weather curtain. A long range study will look at deck replacement, roof structure, and HVAC system upgrades. An attempt to further upgrade stock of both men’s and women’s golf apparel to create the optimum shopping experience for customers.
- Continued monitoring of new food services and suggestions for improvement
- Stump grinder issues have now been resolved with the new in house joint purchase of a shared grinder with Cemetery and Highway Departments
- First phase of our master irrigation replacement program is underway. RFP under the direction of Mr. Fernandez will outline these first steps of replacement
- Improvement to existing Rest Station upgrades
- Updating and completing the Audubon certification process - (Steve Bilotta will report back to the group)
- That we continue to emphasize whenever possible “adherence to deadlines for completion of projects”

## **Long Term Goals**

- Number one priority outlining phases of irrigation infrastructure as per capital plan
- Consideration of funding mechanisms for potential “Short Course/Putting Complex”
- Continued study of practice facilities: new mats, expanded teaching capabilities, expanded footprint for hitting stations, twilight solar lighting
- Permanent rest station facilities
- Feasibility of putting in place a permanent affordable emergency generation backup system

Note: meeting was adjourned at 6:00 PM. Discussion of Capital plan tabled until the next regular meeting and prioritization of long term goals. It was also noted, that every effort will be made to provide timely distribution of pertinent communications between the Director of Golf and the HGC Chair to committee members and the general public.

Respectfully submitted,

Clement Smith, HGC Chair