

## Harwich Golf Committee - March 18, 2014 Minutes

Meeting called to order at 4:00pm

Present - Clem Smith, Tom Johnson, Bob Kingsbury, John Moretti, Martha Duffy and John Crook by telephone.

Absent - Jeff Williams

Invited guests - Chris Clark, Town of Harwich Administrator & Dennis Hoye, Director of Golf

### Consent agenda

*Approval of January minutes moved by Tom Johnson second by Martha Duffy vote 6-0*

### Director of golf report

### Accomplishments:

\*repairs to the furnace had to be done. Needed a new circulator pump and a new electrical panel

\*golf cart lease is now in place and 50 new carts will be in on March 19<sup>th</sup>.

\*both POS computers are new and up and running in the pro shop

\*convection oven is in and the suppression system has been upgraded in the kitchen

\*club house has switched from Verizon Internet to Comcast, hopefully will not have the same Internet issues that came up last summer

\*talking about restarting the Harwich Chamber of Commerce tournament

\*Comcast advertising with the Chamber and new Comcast commercials in the spring

\*New England Golf & Leisure book has a great add in it for Cranberry Valley

\*Website redesign with emphasis on Social media access

\*tree work on 10, 14, & 17 has been done and stump removal is next.

\*14 bunkers have been completed

\*met with the new building manager and the roof on the porch will be fixed the first week of April

\*Verti cut was done in the fall

\*14-18 cart path work is done and also on 5 & 6

\*memberships should be able to be paid on line by credit card by the end of March

\*June 2, 2014 the Tedy Bruschi foundation will be sponsoring a tournament (previously held at Ocean Edge)

\*Dennis Hoye will be going to a golf club fitting seminar on April 2

\*new score cards are in with the pace of play on them

Comment from the committee: John Moretti and Tom Johnson are very impressed with the work Dennis Hoye has achieved over the winter.

Tom Johnson asked about the handicap port a Potty's and their status. Dennis Hoye reported that Shawn Fernandez has them all set to be delivered.

Clem Smith suggests that a list of the top 10 winter accomplishments be put up on the web site.

#### Comments from Chris Clark, Town Administrator

Chris Clark said he will put emphasis on personnel performance evaluations. He will gradually be implementing the same type of system that he used in his last job. It had the traditional components of evaluation but also had a second part which was very goals and objectives orientated. That way management knew what they were asking of employees and employees knew what was being asked of them. This is something he would like to implement here as well.

Tom Johnson commented that he would like to see as much done as possible for Shawn and Dennis with regards to an improved evaluation system. He suggested further discussion with the TA on this matter.

Clem Smith asked if Chris Clark has any questions on the strategic plan the committee has in place?

Chris Clark said *he has reviewed it and feels it is really nice to see that the committee is progressing forward. He feels it is fundamentally on the right track and it is helpful for him to get a sense of where the committee is going, so he may be able to give some assistance to try and help the committee to get where*

***they are trying to go if need be. Chris Clark is impressed the committee has a strategic plan in place to work from.***

Old Business:

Bob Kingsbury - Cart Barn

Not much to update at the moment since there has not been enough people to make a quorum for a meeting. At this point the architectural firm is just about done doing the cost analysis of the building. Knowing that the new building has been put off for a while he feels something needs to be done to the existing building in the meantime however. Dennis Hoye said he has somebody coming in to look at it in the next few weeks to have it painted and a few minor repairs done to it.

Bob Kingsbury feels as though the tree removal cost should come out of the budget and not out of the improvement fund. Dennis Hoye said he has tried to have it done like that but was told the tree removal cost would not be allowed to be put into the budget as a line item. The finance committee has consistently denied this type of expenditure because of the scope and size of these projects.

Public Comment:

Bob Plienes representing Joe Sweeny for the Cranberry Valley Men's group:

\*men's club is running about 4- 4 1/2 hrs in the off season but 5-5 ½ in the summer months. Feels as though this is due to the people playing in front of them and would like to know if there is any way they could go out earlier. Dennis Hoye does not feel as though changing the times for them would be a good thing because that would be taking away paying spots for people in the prime time.

\*will be working with Ian Philbrick about having specials

\*will be working with Martha Duffy on a survey of member who have left to see why they left. Martha Duffy says she will also be doing a survey of the current members in May to get their feedback. Dennis Hoye says he is unaware of a survey going out to current members that is being represented as coming from the golf course and does not approve of such a survey happening. He was not invited to the men's club January meeting therefore he is unaware of what they are planning on doing.

John Moretti will work with Martha Duffy on a frame work over the next month and come up with talking point to do more of a focus group rather than a survey.

\*Bob Plienes would like to know if the committee has thought about a senior membership? Clem Smith said it has been discussed but nothing has been decided on

as of yet. Dennis Hoyer feels a need assessment would be a better plan. Maybe a family plan could be looked at for a family that would like to play and teach their kids the game but may not be able to afford it at an individual rate. Bob Kingsbury feels as though a usage package could be looked at for someone who plays less so they can still play but not at a full member rate. John Moretti would also like to see a partner rate looked at. Clem Smith says the we will constantly be looking at rates and fees prior to November. Tom Johnson added that whatever is decided actions taken have to be in line with revenue being generated. It will be important to do ground work on these issues ahead of time.

Public Comment (cont.) - Representing the Men's group Bob Plienes asks about the sweeps schedule, says they are always off July 3<sup>rd</sup> & 8<sup>th</sup> and August 8<sup>th</sup> due to holidays but they always get bumped by 2 women's groups on other days and would like to know why and if something can be changed about those days?

Dennis Hoyer said he will look into it and try and figure something out for them.

Meeting adjourned at 6:10 pm moved by Tom Johnson and second by Martha Duffy  
Vote 6-0

Respectfully submitted,

*Jenn Heath*

HGC, Secretary