

H A R W I C H
Community
C E N T E R



ROOM
SPONSORSHIP

100 Oak Street ■ Harwich, MA 02645 ■ (508) 430-7568

<http://www.HarwichCommunityCenter.org>

ROOM SPONSORSHIP

The Harwich Community Center is pleased to announce a new opportunity for your business or organization to promote your name to an audience of thousands, all while providing much-needed support to your local community. The Community Center has identified several areas throughout the building which are now available for sponsorship. As a sponsor, we invite you to advertise your business and your position as a community benefactor with a posted sign, to be installed for a **three (3) year period** in the space which best suits your company. Sponsorships are also available to individuals and families.

Over 5,000 people visit the Community Center each month. Harwich residents, community members from surrounding Cape Cod towns, and people from all over the country come to the building to partake in activities such as the following:

- Purchase **Beach and Transfer Station Permits**
- Attend **Town Meeting**
- Vote in Local, State and Federal **Elections**
- Participate in **over 100 Clubs and Organizations**
- Access **Wireless Internet**
- Attend **Special Events** (Performances, Halloween Party, Banquets, etc.)
- Exercise in the **Weight Room**
- Attend **Sporting Events**
- And many, many more...

The Community Center is open **302 days of the year**, ensuring high visibility for your promotional sign.

SPACES AVAILABLE FOR SPONSORSHIP

The following Community Center spaces are available for sponsorship:

- Gymnasium
- Multi-Purpose Room
- Main Lobby
- Activity Rooms 1, 2, 3, 4 & 5
- Childcare Room
- Conference Rooms 1 & 2
- Landscaped Grounds

Please read on for more information about each space.

GYMNASIUM



The Gymnasium is used for exercise classes, recreational events, after-school programs, elections, Town Meetings and special events for the Town of Harwich. It is the most utilized room in the Community Center.

The Gymnasium measures:

7,623 square feet

MULTI-PURPOSE ROOM



The Multi-Purpose Room is used for congregate dining, community luncheons and banquets, Town Band performances, exercise classes, blood drives, flu clinics, Town Meeting voter registration, and countless other activities.

The Multi-Purpose Room measures:

2,011 square feet

MAIN LOBBY



The Main Lobby is the hub of the Community Center. Here, community members come to get information about the building and the Town of Harwich, to obtain passports, enjoy a snack or a cup of coffee, and find their way to the many activities scheduled in the building each day.

ACTIVITY ROOM 1



Activity Room 1 hosts smaller groups for board meetings, training sessions, language classes, and much more.

Room 1 measures:

272 square feet

ACTIVITY ROOMS 2, 3, 4 & 5



Activity Rooms 2,3,4 and 5 host a myriad of fitness classes, business networking groups, neighborhood association meetings, handcraft circles, and meetings of community organizations. From June through September, Activity Room 3 is reserved for the sale of Beach and Transfer Station Stickers.

Activity Rooms 2, 3, 4 & 5 measure:

650 to 675 square feet

CHILDCARE ROOM



The Childcare Room is utilized by children and families attending morning playgroups, and is the home to the Town Nurse's weekly Wellness Clinic. When not in use for these purposes, the Childcare Room is used much like other activity rooms to host group meetings and exercise classes.

The Childcare Room measures:

775 square feet

CONFERENCE ROOMS 1&2



The building's two Conference Rooms are typically used for activities such as tax preparation assistance, blood pressure screenings, and meetings with the Council on Aging's health information representatives.

The Conference Rooms each measure:

132 square feet

LANDSCAPED GROUNDS



The building's surrounding grounds are the gateway into the Community Center. Whether they are coming to exercise in the Weight Room, partake in Senior Dining, or purchase their annual Beach Sticker, all Community Center visitors pass through the building's outdoor space. Some even use the grounds as a place to access wireless internet, read a book, or eat their lunch.

Sponsorship of the grounds is available in exchange for the services of a landscaping business who will maintain the property, including grass, plantings, and tree maintenance.

SPONSORSHIP GUIDELINES

- The period of sponsorship is three (3) years and can be reapplied for if desired.
- The company/individual purchasing the sponsorship is responsible for providing their own sign. The sign shall be no larger than 4 feet by 3 feet, and will be hung by the Community Center staff. The contents of the sign must be approved by the Facilities Committee and meet with the building's Use Policy guidelines.
- Sponsorships are awarded on a first-come, first-serve basis, after meeting the requirements of the Facilities Committee.

SPONSORSHIP FEES

The fees for sponsoring a space in the Community Center are as follows:

ROOM	SIZE	SQUARE FEET	COST (PER 3 YEARS)
Gymnasium	77 ft. x 99 ft.	7,623 sq. ft.	\$ 10,000
Multi-Purpose Room	41 ft. x 49 ft.	2011 sq. ft.	\$ 8,000
Main Lobby			\$ 5,000
Activity Room 1	17 ft. x 16 ft.	272 sq. ft.	\$ 2,500
Activity Room 2	29 ft. x 23 ft.	667sq. ft.	\$ 4,500
Activity Room 3	25 ft. x 26 ft.	650 sq. ft.	\$ 4,500
Activity Room 4	25 ft. x 27 ft.	675 sq. ft.	\$ 4,500
Activity Room 5	24 ft. x 28 ft.	672 sq. ft.	\$ 4,500
Child Care Room	31 ft. x 25 ft.	775 sq. ft.	\$ 3,000
Conference Room 1	12 ft. x 11 ft.	132 sq. ft.	\$ 2,000
Conference Room 2	12 ft. x 11 ft.	132 sq. ft.	\$ 2,000
Landscaped Grounds			Landscaping Services

BECOME A COMMUNITY CENTER SPONSOR

The Harwich Community Center looks forward to working with you to develop a mutually beneficial plan for your sponsorship of a Community Center space. Please contact the Community Center Director, Carolyn Carey at **(508) 430-7568** or by email at **ccarey@town.harwich.ma.us** to secure your sponsorship or to get more information about the sponsorship program. We are happy to give you a tour of Community Center facilities and spaces available for sponsorship.