



Youth on Course Facility Overview

**The core purpose of Youth on Course is to
provide youth with access to life-changing
opportunities through golf.**



Youth on Course has proudly partnered with Mass Golf
to bring affordable golf to members in your region!

WHAT IS **YOUTH ON COURSE?**

The core of Youth on Course is subsidized rounds. We ensure that Youth on Course members (who are members of Mass Golf) - ages 6-18 - pay \$5 or less to play golf at participating facilities like yours.

We also ensure your course doesn't lose money by subsidizing the difference between our \$5 rate and the agreed upon rate during times you designate are okay for members to play.

Youth get access to a sport they love that teaches them valuable lessons, and courses fill up unused tee times without loss of revenue.



HOW IT WORKS FOR COURSES

We ensure that Youth on Course members - ages 6-18 - always pay \$5 or less to play golf at participating facilities.



Youth on Course members, who have signed up through Mass Golf and have been given Youth on Course membership cards with membership numbers can arrive to the course and play golf during the designated times for \$5 or less.





AGREEMENT FORM

Please fill out this form with the most up-to-date information.
If contact information changes at any time, contact us.

COURSE NAME: _____

COURSE MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COURSE CONTACT: _____

TITLE: _____ PHONE: _____

EMAIL: _____

AVAILABILITY: _____

MEMBERS PAY: _____

SUBSIDY: _____

Participating facilities sign an agreement letting Mass Golf know when Youth on Course members can play and the subsidized rate. What if things change on the agreement and you want to adjust times or elect a new point of contact? No problem. Contact us and we will make the changes.

In order to expedite the process of your reimbursement, the following must transpire:

Youth on Course rates are exclusively for Youth on Course members who present a white Youth on Course card with their active membership/GHIN number OR a temporary print out of the card with their active membership/GHIN number.

- **Temporary cards should be accepted year-round**

- **Members will only be charged \$1 on YOC Day (with higher subsidy for that day only) TBD day every year**
- Valid Youth on Course membership cards can be presented at any course, in any state participating in Youth on Course, regardless of the participants home state

Youth on Course will NOT subsidize green fees if the green fees in question are determined to be for an event, tournament or organized golf camp.

If you agree to these terms and conditions, please sign and remit to ensure your facility receives reimbursements from Youth on Course.

Signature: _____ Date: _____

YOC office use only. Course ID _____





HOW IT WORKS **FOR KIDS**

Youth ages 6-18 become a member of Mass Golf by registering online. They get a membership number and can begin establishing a handicap. Youth who participate in Youth on Course are all “course ready”.

Within a few weeks, they receive a Youth on Course member card in the mail. The Youth on Course card gives members access to all courses participating in the United States and Canada. As a member, they play for \$5 or less at participating courses during designated times. There is no limit to how often members can play using their Youth on Course card.



THE BENEFITS FOR YOUR COURSE

- Your course fills unused, designated times with little to no loss of revenue
- Often times, Youth on Course members bring their parents to the course - who pay full rates - and/or purchase food and beverage, or gear for themselves or their participant
- Youth on Course is growing nationwide. Your course receives national exposure on both Mass Golf website and the Youth on Course national website and map, driving members from around your region (and the country) to your course
- A check after each month of successful round submission!
- Develop a young and loyal customer base that are excited about your course
- Youth on Course is here to support your goals and your course - call anytime for assistance
- Helping to grow the game for future generations

TESTIMONIALS

“The juniors in the Sacramento Area (and their parents) LOVE Youth on Course. The program absolutely drives more youth onto the golf course, and is creating more lifelong golfers in our area.”

- Mike Woods, PGA Director of Golf - Haggin Oaks Golf Complex - Sacramento California

“Once we began, it took no time at all for our youth rounds to grow. Our youth play has increased three fold and continues to do so. Another benefit is we are seeing more families coming out versus individuals. Our demographics have begun to change to a younger clientele and there is no doubt in my mind Youth on Course has a hand in that change.”

- Gilbert Urbano, Course Manager- Emerald Lakes Golf Course - Elk Grove, California



FREQUENTLY ASKED QUESTIONS

I don't want kids at my course during busy Sunday mornings or certain days.

No problem. When we set up your course as a facility YOU set the times that kids can play the course. Additionally, we also ask that kids call ahead to courses to make tee times just to double check availability.

What are some examples of "restricted times"?

Some examples: "Twilight only" "Weekdays only" "Anytime after 12pm" etc.

How often does my facility get reimbursed?

We will cut a check for your facility once a month.

How does my course keep track of kids playing here so we can get the right reimbursement?

We have a course portal that is really easy to use. You will set up your course login credentials on the course portal and can begin checking in Youth on Course members in as little as 5 minutes.

How will I know if kids are Youth on Course members when they check in?

Youth on Course members should bring in their official membership cards when they check in, but if they don't, you will still be able to verify their membership on the course portal.

What do we do next to get going!?

Please reach out to Mass Golf to get started!

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