

Harwich Golf Committee

April 20, 2021 Zoom Meeting

Meeting called to order at 4:04 PM

Present: Clem Smith, Steve Bilotta, Jack Connolly, John Crook, Martha Duffy, John Wheeler, Paul White

Absent:

Invited Guest: Roman Greer

Public: Ken Dickson, Jason Laramie

Consent Agenda:

Mr. Crook makes motion to approve March minutes. Seconded by Ms. Duffy. Unanimous (7-0).

Director's Report:

- Annual pass sales still going strong.
- Range pass sales will hit all-time high.
- New Electric Cart Fleet signed with EZ-GO
 - Revenue share of 83.25%/16.75% on temporary gas fleet until new electric carts arrive by 9/1/21. Then 60%/40% revenue share with electric fleet.
 - 80 carts plus 5 maintenance and 1 range picker
- Charger Grid contract awarded to CES pending Board of Selectmen approval on 4/20
 - Work to be completed by 6/1/21
- Paving for Landscape Project to happen this week
- Change order to Bowditch to install the irrigation, pavers for push carts, lighting and planting pending BOS approval on 4/20
- Plans to install solar security gate at course entrance with security cameras once power is finalized.
- Hot Stove signed a one-year lease pending BOS approval on 4/20. Opening date is scheduled for 4/22.
- Pro Shop upgrades (back counter and shoe display) will be arriving shortly.
- Shoreline Media is coming to shoot new video for commercial spots on Comcast, Social Media and our website.
- Tournament food will be served to-go "on course" to comply with state Covid-19 seating limits.
- Green aeration is complete.
- A stump grinder was purchased and is being shared by different Town departments.

New Business:

- Mr. Wheeler presented a Vision Statement for Cranberry Valley
 - The Vision Statement is a vivid picture of what the course will look like in the future. Basing this presentation on a five-year lookout.
 - Five requirements include:
 - Look toward future
 - Tightly aligned with Mission, Values, Goals and Objectives
 - Progress must be measurable
 - Must be a living statement (able to adapt with the times)
 - 50 words or less
 - Discussion of different versions of Vision Statements were conducted to see what to include and what to remove.
 - Head to becoming fully certified as an Audubon Sanctuary Golf Course.
 - Discussion of improving the PGA Jr. League, First Tee, Youth on Course, and high school programs.
 - The youth programs will be enhanced by the construction of a three-hole short course and putting complex.
 - Make all aspects of golf course and facilities “User-Friendly”
 - Look into a four-season teaching facility at the range
 - Upgrade to back-end of range building.
 - Discussion of financial and environmental sustainability.
 - Cover all costs (employee benefits, debt service, operating)
 - Water and fertilizer usage, Audubon certification
 - Highlight the continued investment in the improvement of the course to stay in superior condition.
 - Committee discussed the tournament schedule decision to move the Monomoy Booster off of a holiday weekend.

Old Business:

- Mr. Crook discussed the short-term goals for the Strategic Plan.
- Discussion about course stroke allocation and course rating ensued.
- Mass Golf came out and rated the course in 2017 and CV is not due for another rating review.
- The World Golf Handicapping system has an optimum way to allocate hole handicaps.
- Mr. Greer sent play data to both the women’s and men’s associations to review for possible changes to hole allocation

Public Comment:

Jason Laramie asked the Committee to reconsider the decision not to allow the Monomoy Booster Golf Tournament to hold a tournament on Columbus Day as they've had in years past. He also mentioned that he would like tournament fees waived like other tournaments he believes don't pay a fee.

Ken Dickson asked for clear accountability on whether or not the golf course makes money or loses money.

Motion to adjourn by Mr. Crook. Seconded by Ms. Duffy. Unanimous vote 7-0. Meeting adjourned at 6:01 PM

Respectfully submitted,

Mike Serijan, HGC Secretary