

## **Minutes Harwich Golf Committee**

September 19, 2017 Griffin Room Harwich Town Hall

Meeting Called To Order At 4:00PM

Present: Clem Smith, John Crook, Martha Duffy, Tom Johnson, John Wheeler, and Jeff Williams

Absent: Bob Kingsbury

Invited Guest: Roman Greer

Public Present: Peter Wall

### **Consent Agenda:**

- Meetings will now be recorded on video
- Motion to approve minutes with one adjustment. Motion to approved by Mr. Crook. Seconded by Ms. Duffy. Unanimous (6-0).
- Directors Report given by Mr. Greer
- Because of the wet Spring and great shape the greens are in, aeration of the greens has been pushed back until late November to allow for more green fee revenue.
- There has been a re-organization of the maintenance department and a couple of longtime employees have been promoted.
- On the operations side both the women's Solheim Cup and men's Cranberry Cup had a strong field of participants
- Mr. Greer will give a weekly weather report to the Selectmen with how many days the course was open
- Pro Craft Heritage Creations has been contracted to design a new layout of the Pro Shop including counter, office space, floor space, etc.
- Applied to eight colleges to try and land a couple of interns for the 2018 season.
- Mr. Greer read the results of guest customer satisfaction surveys from the last three months.
- Guests rated each category higher than the members rated the categories.
- Advertising focus for 2018 will be online presence/reputation by hiring a Search Engine Optimization company (SEO)
- SEO will conduct customer surveys and post to targeted websites.

**Old Business:**

- Building update:
- Meeting was had with Mr. Smith, Mr. Greer, Mr. Libby, Mr. Cafarelli and Mr. Clark
- New design for building was shown with new bump out for ice machine, washer and dryer, etc. It was required for the bid package.
- Timetable: Bid Package complete on 9/29; Bid Posted in Central Register on 10/3; Advertise bid package in newspaper on 10/12; Bid opening on 10/26; Awarding of bid by Selectmen on 11/6.

**New Business:**

- Mr. Johnson shared some information from previous years to make part of permanent record
- Annual rates and fee hearing will be at 4:00pm on October 24<sup>th</sup>

Motion to adjourn at 4:45pm – Mr. Wheeler, seconded by Ms. Duffy. In favor (6-0)

**Adjournment: 4:45pm**

Respectfully submitted,

Mike Serijan