

Cranberry Valley Golf Committee  
Special meeting August 11, 2015

Meeting called to order at 4:00

Present: Clem Smith, Tom Johnson, Martha Duffy, John Moretti,  
John Crook, Jeff Williams, Bob Kingsbury

Mr. Smith opens the meeting and explains that this is a special meeting with a limited agenda. The first item of business was to act on a disciplinary matter involving a member of Cranberry Valley. The options for the individual in question were to discuss the matter in an open meeting or to ask for an adjournment into an Executive session with the committee.

The reason for executive session is a category #1. Mr. Smith states that this involves a policy violation at Cranberry Valley. Specifically, any person found in violation of policy/rules & guidelines of the HGC shall be notified in writing by registered mail (which has been done) to address his/her current application. This notification will be specific to the date of when his/her playing privileges may be revoked/suspended.

The Cranberry Valley member states that he would favor discussion in executive session.

Mr. Smith excuses the public and convenes the Executive session at 4:13 with a committee roll call vote as follows:

Clem Smith – yes

Tom Johnson – yes

Martha Duffy – yes

John Moretti – yes

John Crook – yes

Bob Kingsbury – yes

Jeff Williams – yes

Mr. Smith asks for the public to be brought back in 4:42 pm and continue the special public meeting.

He announces to the public that the committee has reached a decision on the disciplinary matter. The committee's decision will be made formally be made public at the next meeting on August 18, 2015

### **New Business:**

New Membership opportunities

Mr. Smith states that Director of Golf has done research on the topic and asks him to speak on what he found.

Mr. Greer feels a some type of senior membership should be looked at. A lot of places have a Sr. member ship and a Sr. cart fee offered over 80. Generally this is offered in the afternoon after 2:00 or early in the morning before 8:00. Rather than lose a member due to the inability to play as much as they used to but still want to get out.

Also, a resident greens fee is very common coast to coast. Rather than a resident paying the full fee that a vacationer pays having a resident rate is becoming more common. Sometimes it's in the form of a punch card of sorts. Yarmouth also has a senior 10 play after 2:00 and anything in the summer months gets 2 punches. Usually these options are offered Monday-Thursday or any morning early back 9. Mr. Greer does mention the back 9 play is usually only booked on Ladies day.

The other days it's usually not filled. Sunday and Thursday afternoons seem to be the slowest days at the course and present a possible opportunity.

Mr. Smith amplified on the USGA's promotion of 9 hole play as an alternative to the regular notion of playing 18 holes. It has been noted for many years that valuable tee times sometimes are taken for 18 hole play and then turn out only to be actually a 9 hole commitment.

Mr. Greer suggests as a first step that the discussion of these options be a priority. Also, it is absolutely essential to understand the reality when comparing other rates, fees, memberships and programs at other local competing town operations ***that we are an 18 Hole golf operation. Many neighboring towns have the luxury of having two 18 hole operations. This presents limitations to us when we compare ourselves to these municipalities***

Mr. Smith asks Mr. Greer to see if he can put together a financial picture of what this may look like if some of these things are offered.

Mr. Moretti wonders if the slow times of the back 9 and the Sunday and Thursday afternoons be combined into some sort of member package.

Mr. Crook asks if there would be any impact on the maintenance crew. Mr. Greer says no because they get there so early they can be prepared for this.

Mr. Crook wonders how the age would be determined when the majority of our member ship is over the age of 65. Mr. Greer clarifies the options he has discussed would not be age related more so they would be play related.

**Public Comment:**

Motion to adjourn by Mr. Johnson, second by Martha Duffy. Vote  
6-0

Respectfully Submitted,

Jenn Heath, HGC Secretary