

****FOR IMMEDIATE RELEASE****

Harwich Channel 18 Rebrands to "The Harwich Channel" in Response to Comcast Channel Designation Change

Harwich, October 3, 2023 - The Harwich Government Access Station, formerly known as Harwich Channel 18, is excited to announce its rebranding as "The Harwich Channel." This change comes as a result of Comcast's channel designation shift from channel 18 to channel 8, necessitating an adjustment in our station's name.

We extend our heartfelt gratitude to the Harwich community for actively participating in our recent name poll, helping us choose a new identity that reflects our commitment to providing the best coverage of public meetings in Harwich.

At The Harwich Channel, we remain dedicated to delivering timely and comprehensive coverage of all public meetings, ensuring that the residents of Harwich and beyond are well-informed about local government affairs and events.

Although our Comcast channel number has changed, our commitment to serving our community has not wavered. We are pleased to inform our viewers that they can continue to access our programming through various platforms:

1. YouTube: You can watch all our content on our official YouTube channel, ensuring easy access for viewers on desktops, laptops, smartphones, and tablets.
2. Roku TV: For those with Roku devices, The Harwich Channel is readily available with the ScreenWeave App, allowing you to enjoy our content on your television screen with ease.
3. Apple TV with the ScreenWeave App

We invite you to stay connected with us on these platforms to remain up-to-date with the latest happenings in Harwich. Your continued support is crucial to our mission, and we are committed to delivering the high-quality coverage you expect.

For more information about The Harwich Channel, program schedules, and updates, please visit our website at <https://www.harwich-ma.gov/the-harwich-channel>

Thank you for your unwavering support, and we look forward to serving you under our new name, "The Harwich Channel."

Jamie Goodwin

Station Manager

The Harwich Channel

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About The Harwich Channel:

The Harwich Channel is Harwich's dedicated government access station committed to providing comprehensive coverage of public meetings and community events. Our mission is to keep residents informed about local government affairs, fostering community engagement and transparency. You can find our programming on Comcast Channel 8, YouTube, Roku TV, and Apple TV with the ScreenWeave App. Visit <https://www.harwich-ma.gov/the-harwich-channel> for more information.